

**2009 Estimates & Projections - Income**

Region/Area	% Above/Below National Average	2009 Total Income Estimate \$	% Canadian Total	2009 Average Household Income \$	2009 Per Capita \$	2011 Projected Income	2014 Projected Income	2011 Projected Per Capita	2014 Projected Per Capita	Income Rating Index	% 2009 Households, Inc \$100,000+
City of Campbell River	-11	\$ 876,231,282.00	0.08	\$ 66,618.00	\$ 27,903.00	\$ 953,903,005.00	\$ 1,076,387,763.00	\$ 29,939.00	\$ 33,061.00	89	17.22
Campbell River & Region	-12	\$ 1,062,597,652.00	0.1	\$ 66,037.00	\$ 27,476.00	\$ 1,153,023,542.00	\$ 1,295,305,592.00	\$ 29,406.00	\$ 32,364.00	88	17.12
Vancouver Island and Coast	-2	\$ 24,114,400,601.00	2.27	\$ 70,191.00	\$ 30,617.00	\$ 26,529,288,849.00	\$ 30,382,729,863.00	\$ 32,821.00	\$ 36,193.00	98	17.79
British Columbia	-2	\$ 136,300,526,019.00	12.81	\$ 75,779.00	\$ 30,642.00	\$ 149,361,851,451.00	\$ 170,098,781,346.00	\$ 32,808.00	\$ 36,116.00	98	20.49

**2009 Estimates - Income**

Region/Area	Avg. Household Income \$	Avg. Family Income \$	Per Capita Income \$	Avg. Employment Income Male \$	Avg. Employment Income Male (Full Time) \$	Avg. Employment Income Female \$	Avg. Employment Income Female (Full Time) \$
City of Campbell River	\$ 66,618.0	\$ 76,603.0	\$ 27,903.0	\$ 44,781.0	\$ 61,056.0	\$ 24,349.0	\$ 39,777.0
Campbell River & Region	\$ 66,037.0	\$ 74,936.0	\$ 27,476.0	\$ 44,139.0	\$ 60,105.0	\$ 24,413.0	\$ 40,321.0
Vancouver Island and Coast	\$ 70,191.0	\$ 82,601.0	\$ 30,617.0	\$ 43,897.0	\$ 59,929.0	\$ 28,191.0	\$ 44,247.0
British Columbia	\$ 75,779.0	\$ 85,845.0	\$ 30,642.0	\$ 47,825.0	\$ 64,643.0	\$ 30,015.0	\$ 45,956.0

**2009 Estimates - Disposable & Discretionary Income**

Region/Area	Disposable Income per Household. \$	Discretionary Income per Household. \$
City of Campbell River	\$ 53,406.00	\$ 17,705.00
Campbell River & Region	\$ 53,002.00	\$ 17,530.00
Vancouver Island and Coast	\$ 55,830.00	\$ 19,520.00
British Columbia	\$ 59,662.00	\$ 21,120.00

**2009 Actuals - Average Weekly Earnings**

Region/Area	Apr 2008 \$	Apr 2007 \$	Apr 2006 \$	Apr 2005 \$	Apr 2004 \$
City of Campbell River	n/a	n/a	n/a	n/a	n/a
Campbell River & Region	n/a	n/a	n/a	n/a	n/a
Vancouver Island and Coast	n/a	n/a	n/a	n/a	n/a
British Columbia	\$ 776.82	\$ 760.29	\$ 741.92	\$ 706.45	\$ 695.46

**2007 Estimates - Liquid Assets**

Region/Area	Equity Investments per Household. \$	Interest Bearing Investments per Household. \$	Total Liquid Assets per Household. \$	Total Liabilities per Household. \$
City of Campbell River	\$ 83,879.00	\$ 76,144.00	\$ 160,023.00	\$ 82,968.00
Campbell River & Region	\$ 90,197.00	\$ 80,678.00	\$ 170,875.00	\$ 84,743.00
Vancouver Island and Coast	\$ 89,380.00	\$ 86,110.00	\$ 175,490.00	\$ 99,431.00
British Columbia	\$ 103,005.00	\$ 90,090.00	\$ 193,094.00	\$ 117,182.00