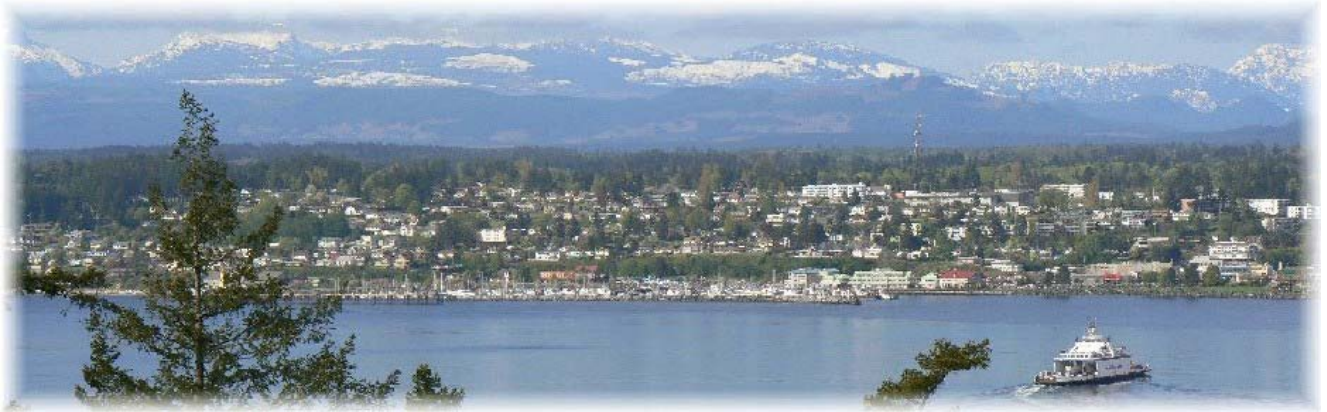


Campbell River

The Perfect Choice



**Prepared for Department of Fisheries and Oceans
BC Aquaculture Department**

September 2010

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September 20, 2010

**Department of Fisheries and Oceans – Pacific Region
Regional Aquaculture Coordinator**

RE: Department of Fisheries and Oceans, BC Aquaculture Department

Further to our August, 2010 letter expressing interest in the Department of Fisheries and Oceans locating their new BC Aquaculture Department in our community, Rivercorp, Campbell River's Economic Development Corporation is pleased to provide the following information about our community for your consideration.

Rivercorp is confident the following information confirms Campbell River is the most advantageous Vancouver Island community to locate the new DFO BC Aquaculture Department.

Campbell River, the Perfect Choice

Campbell River is the third largest city and the fourth largest community on Vancouver Island with a population of 32,000. A waterfront community, located on the east coast of Vancouver Island, Campbell River's central location and excellent land, sea and air transportation infrastructures provide convenient access to Vancouver Island and Mainland communities.

Over 2,300 businesses in primary industries, manufacturing, professional and personal services, retail and hospitality sectors operate in City of Campbell River. This diverse industry base supported by a skilled labour force has made Campbell River the service and supply centre for mid and north Vancouver Island and Mainland communities.

Thriving companies, a solid industrial base and a mature service sector all showcase an economically balanced community. Contributing significantly to that economic balance is the BC aquaculture industry.

Campbell River is home to the highest percentage of aquaculture operations in BC; producers, suppliers, associations and research facilities have established this community as the centre access point for the industry. Locating the DFO BC Aquaculture Department in the community that is the centre of the aquaculture industry offers considerable advantages for the department. Campbell River's central Vancouver Island location, transportation infrastructure, mature support services and access to an extensive aquaculture industry offer tremendous advantages for DFO BC Aquaculture Department to locate in Campbell River. Complementing these advantages is a number of attractive office locations and building options available in the community for the BC Aquaculture Department.

Campbell River, Location Options

Campbell River has a robust development community, a community equipped and eager to present and discuss with DFO, locations and building options for the BC Aquaculture Department. Specifically there are four developers, who have available five fully zoned properties, all with optional outdoor compound space and in close proximity to Campbell River marinas who are financially ready to proceed with construction options. Rivercorp would be pleased to provide introductions to these developers and facilitate the exploration of these development opportunities.

In addition to development opportunities, Campbell River offers a wide range of existing office space suitable for temporary or long term office facilities for the department. Again, Rivercorp would be pleased to provide introductions and facilitation.

The option for integration with the existing Department of Fisheries and Oceans facilities located in Campbell River is available with both development and existing office space options.

Rivercorp welcomes the opportunity to assist the Department of Fisheries and Oceans in exploring location options for the BC Aquaculture Department in our community and is available at your convenience.

More on Campbell River, the Perfect Choice

Campbell River, the Centre of BC Aquaculture

Campbell River is the centre for the BC Aquaculture Industry and is home to the head offices for three major BC salmon farming producers, Marine Harvest Canada, Mainstream Canada and Grieg Seafoods.

In addition to the Atlantic Salmon Farming producers, the Center of Aquatic Health Sciences, a facility that features state of the art lab equipment and exceptional expertise is based in Campbell River.



The BC Salmon Farmers Association, a member organization actively engaged with regulators and the Aboriginal Aquaculture Association, an organization to promote and assist the development of First Nations' Aquaculture in BC are also based in Campbell River.

A productive Shellfish industry is located in the Campbell River area and the BC Shellfish Growers Association, the industry association representing the shellfish farmers and industry partners in BC is conveniently located in Comox, a 35 minute drive from Campbell River

Campbell River, Accessible and Central

Campbell River's Central location on Vancouver Island and excellent transportation land, air and sea transportation infrastructure offer significant advantages for business operations.

Campbell River by Land

Campbell River is centrally located on Vancouver Island at the junction for Highway 19, Highway 19A and Highway 28, a location that provides timely transit to South, North and West Coast communities.

South:

Courtenay	59 km	43 min
Nanaimo	151 km	1hr 37min
Victoria	257km	3hr

North:

Port McNeil	192km	2hr
Port Hardy	233km	2hr 33 min

West Coast:

Gold River	89 km	2hr
Port Alberni	151km	1 hr 37 min
Tofino	273km	3hr

Mainland:

Powell River	90km	2hr 27 min (Comox Ferry)
Vancouver	229km	4hr (Horseshoe Bay Ferry)

Campbell River by Air

Campbell River Airport (YBL)

Campbell River Airport (YBL) is the preferred choice for air travelers transiting to and from the northern half of Vancouver Island. The airport has reliable, frequent and convenient scheduled airline services with connections available between YBL and most major cities worldwide, plus small and medium size communities in Canada. The airport provides car rental services and a shuttle bus and is conveniently located with a 15-20 minute drive from downtown.

Scheduled airline services are provided by Air Canada, Central Mountain Air and Pacific Coastal Airlines.

Charter plane services are also available at the airport. Detailed airline information and airport services can be found on the Campbell River Airport (YBL) website at <http://www.crairport.ca>

Campbell River - Harbour Sea Plane Base ([YHH](#))

Campbell River's resource industry and vibrant tourism industry are supported by a well established mature sea plane industry. The historic Harbour Sea Plane base (YHH) operates from the Tyee Spit located minutes from downtown Campbell River.

The two sea plane companies operating from the Harbour Sea Base are Vancouver Island Air and Corilair. These Sea Plane companies offer a wide variety of scheduled and chartered services for Vancouver Island and the Mainland destinations. Their seaplanes can accommodate large or small groups and also provide freight services.

Information for Vancouver Island Air is available on their website at:

<http://www.vancouverislandair.com>

Information for Corilair is available on their website at:

<http://www.corilair.com>

Helicopter Services

Chartered helicopter services are also available in Campbell River. E & B Helicopters has been providing the Campbell River area with Helicopter Service since 1990. and offers a wide range of services from the hangers located minutes from downtown Campbell River.

Information for E& B Helicopters is available on their website at:

<http://www.ebhelicopters.com>



Campbell River: by Water

Campbell River is a spectacular waterfront community offering numerous marina locations, a variety of water transportation options and a mature marine service industry.

Convenient full service marinas located downtown Campbell River include:

- Discovery Harbour Marina
- Coast Discovery Marina
- Campbell River Harbour Authority - Fisherman's Wharf



Staff at these locations are available to assist mariners with their boating requirements year round.

Campbell River – Marine Services

In combination with the extensive access to the waterfront, Campbell River is recognized as a Marine Industry Hub. A wide range of companies directly linked to the marine industry provide marine services in Campbell River. These companies include marine transportation services, boat builders, marine sales, marine service and repair companies.



Campbell River: Manufacturing and Industrial Services

Campbell River's strong resource industry base has resulted in creating of a diverse and mature manufacturing sector. Campbell River has over 60 businesses operating in this sector with business services ranging from machine shops, structural metal fabricating and welding and industrial equipment servicing. . Manufactures' supported by a skilled labour force are adept at providing custom services for their customers throughout the Campbell River service area.

Campbellton and the Middle Point Industrial Park, located north of the City are where the majority of these businesses are located.

Campbell River: Hospitality Services

Accommodations for business travelers and visitors to Campbell River range for full service hotels to comfortable Bed and Breakfast facilities, all providing exemplary customer service.

Venues for meetings, conferences and workshops are readily available in Campbell River in both Public and Private facilities providing a selection services for small or large group.

Campbell River: Quality of Life

It's the people who make Campbell River special. Campbell River is a community that is friendly, welcoming and entirely authentic. It is a safe and healthy environment for children, and a wonderful place to raise a family and operate a business. Add cultural events and activities, phenomenal outdoor recreation, and opportunities for community involvement, you have all the elements that describe an outstanding quality of life. .



Campbell River, the Perfect Choice

For your interest, we are enclosing copies of the Campbell River Community Profile and the Campbell River Tourism Guide. Also enclosed are a cross section of Community Support Letters from companies who value the contribution the DFO BC Aquaculture Department would make to our community.

We are available at your convenience to provide a tour of the City and explore options on the ideal Campbell River location for the BC Aquaculture Department. We look forward to meeting with you.

Sincerely,

Lorrie David Bewza
Chairman and Acting CEO, Rivercorp.
Campbell River Economic Development Corporation

Attached:

Community Letter of Support: Laich-Kwil-Tach Treaty Society
Community Letter of Support: Campbell River Chamber of Commerce
Community Letter of Support: Odd Grydeland Consulting
Community Letter of Support: The Coast Discovery Inn & Marina
Community Letter of Support: Canaccord Wealth Management
Community Letter of Support: Campbell River Home Hardware
Community Letter of Support: T-Mar Manufacturing
Community Letter of Support: Arbours B & B
Community Letter of Support: Campbell River Lodge Ltd.
Community Letter of Support: TAT Properties
Community Letter of Support: Econo U-Store-It Inc .
Campbell River Community Profile
Campbell River Tourism Guide