



City of
Campbell
River



Rivercorp

Media Release

May 5, 2011

Community Vote in the Spirit Square for the Ultimate Fishing Town Contest

To celebrate the first day of the final voting round for Campbell River in the World Fishing Network's Ultimate Fishing Town Contest, 99.7 The River with partners from the City of Campbell River, Rivercorp, Tye Marine and Save-On-Foods are hosting a community vote in the Spirit Square.

Everyone is encouraged to visit the Spirit Square anytime between 11:00am and 6:00pm on Tuesday, May 10. 99.7 The River will be broadcasting live and Save-On-Foods will be serving up some delicious barbeque from 11:30am to 1:30pm. The hosts will have computers set up so that supporters will have a chance to vote for Campbell River to become the 2011 Ultimate Fishing Town.

"It's all about Community Spirit," says 99.7 The River's Dave Reynolds, "We are proud of Campbell River's fishing accomplishments and we want to promote our City's opportunity to become nationally recognized as the World Fishing Network's - Ultimate Fishing Town!"

To participate, bring your appetite, your Campbell River fishing tales and your email address. It only takes a few moments to vote.

If you are unable to make this great community event, please log onto any of the following to have access to Campbell River voting:

World Fishing Network	http://www.wfnfishingtown.ca/town/campbellriver-bc
99.7 The River	www.997theriver.com
City of Campbell River	www.campbellriver.ca
Rivercorp	www.rivercorp.ca

The final round of voting is from Tuesday, May 10th to Tuesday, May 31st. Everyone is welcome to vote up to 4 times per day, per valid email address.

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