



Media Release

June 3, 2011

Second Annual Campbell River Visitor Centre Scavenger Hunt

The Visitor Centre is excited to announce the beginning of the second annual Campbell River Visitor Centre, city-wide scavenger hunt. The goal of the hunt is to highlight the many exciting activities that are available within our beautiful community.

The objective of the scavenger hunt is to find the 15 clues throughout the community. The adventure takes participants to parks, heritage sites, museums as well as other unique Campbell River destinations.

The event starts Monday, June 6th 2011. To participate; stop by the Visitor Centre located at 1235 Shoppers Row in Tyee Plaza and pick up your scavenger hunt package. Participants will have two weeks to complete the clues. Examples from the 2010 hunt included the discovering, of which parallel Campbell River is located and finding our communities tallest First Nations totem pole."

To complete the scavenger hunt participants will need to submit their completed tasks including all evidence to a Visitor Centre team member during Discover Campbell River Day starting at 10:00am on Saturday, June 18th in the Spirit Square beside the Visitor Centre. Submissions must be in by 3:00pm as the winner will be announced at 3:30pm.

For more information on the scavenger hunt or Discover Campbell River Day please stop by the Visitor Centre at 1235 Shoppers Row or call 250.830.0411 x 1.

The Campbell River Economic Development Corporation, Rivercorp, is responsible for Economic Development, Tourism Campbell River & Region and the Campbell River Visitor Centre.

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